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## WHAT IS CLAIMED IS:

1. An image formation method for forming an image on a recording medium, said method comprising the following steps:

a first step for applying fusible powder toner to a recording medium to form a toner image;

a second step for applying liquid ink containing a coloring material to said recording medium to form an ink image; and

a third step for performing thermal fixing of an image formed by said first and second steps.

- 2. An image formation method according to Claim 1, further comprising a step for semi-fixing a toner image between said first and second steps.
- An image formation method according to Claim 2, wherein said fixing step is pressurizing fixing.
- 4. An image formation method according to any of the Claims 1 through 3, wherein said fusible powder toner contains a black coloring agent.
  - 5. An image formation method according to any of the

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Claims 1 through 4, wherein said liquid ink comprises at least inks of the three colors of yellow, magenta, and cyan.

- 6. An image formation method according to any of the Claims 1 through 4, wherein said liquid ink comprises at least inks of the four colors of yellow, magenta, cyan, and black.
- 7. An image formation method according to any of the Claims 1 through 6, wherein said liquid ink comprises at least a coloring material and a non-aqueous solvent.
- 8. An image formation method according to any of the Claims 1 through 7, wherein, in said second step, liquid ink is applied to said recording medium by ink-jet recording.
- 9. An image formation apparatus for forming an image on a recording medium, said apparatus comprising:

first means for applying fusible powder toner to a recording medium to form a toner image;

second means for applying liquid ink containing a coloring material to said recording medium to form an ink image; and

third means for performing thermal fixing of an image formed by said first and second means.

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- 10. An image formation apparatus according to Claim 9, further composing means for semi-fixing a toner image between said first and second means.
- 11. An image formation apparatus according to Claim 10, wherein said fixing means performs pressurizing fixing.
- 12. An image formation apparatus according to any of the Claims 9 through 11, wherein said fusible powder toner contains a black coloring agent.
- 13. An image formation apparatus according to any of the Claims 9 through 12, wherein said liquid ink comprises at least inks of the three colors of yellow, magenta, and cyan.
- 14. An image formation apparatus according to any of the Claims 9 through 12, wherein said liquid ink comprises at least inks of the four colors of yellow, magenta, cyan, and black.
- 15. An image formation apparatus according to any of the Claims 9 through 14, wherein said liquid ink comprises at least a coloring material and a non-aqueous solvent.

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16. An image formation apparatus according to any of the Claims 9 through 15, wherein, said second means applies liquid ink to said recording medium by ink-jet recording.